

TENNESSEE COMMUNICATOR

A NEWSLETTER PRODUCED BY THE
TENNESSEE SPEECH COMMUNICATION ASSOCIATION

June 1998

<http://www.trowworld.com/tsca/>

Volume 5, Issue 1

State Meeting To Convene In Jackson

by Linda Lyle

Union University in "Midwest" Tennessee will be the site of this year's TSCA meeting. The theme is "Celebrating our Collegiality." President Kina Mallard hopes to "emphasize and celebrate the best of our traditions" as well as introduce a few new ones. Union University is within a two-hour drive of nearly 2/3 of our membership, and so we hope to have a "bumper" attendance! Regardless of where you live, whether Memphis or Mountain City, you won't want to miss this meeting!

Conference registration will be held on Friday 11 a.m. - 2 p.m. and again on Saturday 7:30 a.m. - 9 a.m. Sessions begin at noon on Friday on the campus of Union University. The registration fee is \$15 and TSCA membership is \$20. Please note that all panelists must be registered for the conference and must be TSCA members.

Kicking off the conference will be the first of our student panels, followed by several high-interest sessions and punctuated by our traditional "sweet" break. Following dinner (on-your-own) in downtown Jackson will be a couple of exciting evening sessions. A very special social event is being planned.

Saturday's events begin early: continental breakfast is at 7:30 a.m. followed by an 8:00 a.m. session. In addition to our traditional sessions, a special recognition for new members is being planned, and so please bring someone new! The conference will adjourn following the annual awards luncheon/business meeting.

Holiday Inn (Holidome) has been designated as the official conference hotel, and it is located at 541 Carriage House Drive, just a stone's throw away from the meeting sites. Conference rates are \$55 per room and may be reserved by calling (901) 668-6000. Ask for the TSCA rate. To secure these rates, you must reserve rooms no later than Sept. 25. Please don't "put off" reserving your room. We want everyone to help celebrate our collegiality. See you in Jackson!

TSCA Annual Meeting
Jackson, Tennessee



October 9-10, 1998

Call for Student Papers

The 1998 Tennessee Speech Communication Association Annual Meeting will provide an opportunity for undergraduate and graduate (masters and doctoral) students to present and receive constructive and supportive feedback on papers. The conference will include panels for student presentations followed by a feedback session for all student presenters.

What Kinds of Papers Should Be Submitted?

Submit papers that would stand alone in a short 10-minute presentation including, but not limited to, data-based studies, rhetorical criticisms, theory critiques, library research projects, group projects, and content analyses.

Students whose papers are accepted will make brief presentations at the conference Oct. 9-10. The top undergraduate, masters, and doctoral papers will receive awards.

Submission Guidelines

Papers must be authored by one or more students (undergraduate, M.A. and Ph.D.). Students may submit no more than two papers (if there are many submissions, it may not be possible for us to accept more than one paper). If you are submitting a student co-authored paper, get permission from all co-authors first and include all author names on the submitted paper even if only one author will attend the conference.

Submit three (3) copies of the completed paper. The title page includes paper title; author name (s); full address and phone numbers including Summer 1998 information; e-mail address; and indication of whether a community college, undergraduate or graduate student, and

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Nominations Sought for 1998 Awards

Enclosed in this newsletter packet are ballots for two of our annual awards -- Speech Communicator of the Year and Outstanding Communication Educator of the Year.

The *Speech Communicator of the Year* has been given traditionally to any person who by virtue of service or performance has contributed substantially to the purposes of speech communication in Tennessee. Although this person is usually a TSCA member, he/she does not have to belong to the association. If enough support exists, deans or other college officials, as well as governmental officials, may be submitted as appropriate candidates. Past recipients have included John Bakke, W.W. Herenton, Richard Ranta, Edward Kimbrell, Ned McWherter, Lamar Alexander, Don Sundquist, Mike Osborn, Ira North, James Neal, Howard Baker, and Andy Holt.



The *Outstanding Communication Educator of the Year* is awarded to an individual who has made a significant contribution to speech education in Tennessee. Traditionally, the award has been given to a teaching member of TSCA. Last year's recipient was Mike Gotcher who was cited for his exemplary "dedication to students, to the field of communication, and to his continued pursuit of knowledge" (*Tennessee Communicator*, 4, 1, p. 1).

It's very important for everyone to participate in this year's voting! Please return these ballots by July 1 to Dr. Linda Lyle, 5903 Magazine Road, Knoxville, Tennessee 37920

1997-98 Officers

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Kina Mallard

Union University

Executive Secretary

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University of Memphis

Interpersonal Communication Chair

Michelle Miller-Day

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Student Panel

Kevin Trowbridge

Union University

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Richard Ranta

The University of Memphis

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The purpose of the *Tennessee Communicator* is to inform the membership about news and issues of the association. Submit materials to: Dr. Richard R. Ranta, Editor; The University of Memphis; College of Communication and Fine Arts; Campus Box 526546; Memphis, Tennessee 38152-6546. email: ranta@memphis.edu

Executive Secretary's Notes

Linda Lyle

I know it's a cliched question, but how can the year have gone by so quickly?

I have enjoyed my first of three years as your executive secretary and deeply appreciate all your responses to my e-mail and other communications as well as your willingness to volunteer for the association when called upon. If you haven't received e-mail messages from me this year, please email me immediately at llyle@utk.edu with your address.

I would especially like to thank our nominating committee for 1998-99. Richard Ranta, Reece Elliott, and Len Assante have joined Kina and me in selecting the slate of nominees for next year's offices. Ballots for offices and for both our annual communicator awards (see article, page one) are enclosed in this packet. We ask that you return these to me at 5903 Magazine Road, Knoxville TN 37920 (or to the UTK speech office if you lose this address) **by July 1. Late votes will not be counted. Please send yours in on time!**

Your Executive Committee will be hard at work over the summer planning what we hope will be a successful and worthwhile 1998 conference. But we can't do it alone; we need your help! Here's what you can do:

- * Come to the conference! Note the date change and mark your calendars now. We've not met in Jackson for a long time, and so this is a good chance for our Middle and West Tennessee colleagues to turn out *en masse*.
- * Remember our new member initiative! Last fall, I asked each of you to encourage a non-member colleague to join us. One good way to do that might be to urge their participation on one of our panels. Last fall, I also sent personal letters of invitation to the non-member faculty in my college along with a complimentary copy of the *Tennessee Communicator*. It didn't take a lot of time, and at the very least, we gained some recognition. If you'd like to do something similar, please call me to request the copies you need. I'll make every effort to supply you with enough to distribute if you wish.
- * Submit something to a panel, or call and ask the chair of your panel of choice how you can help out with this year's program. You might even propose a panel yourself.
- * Be sure to submit ballots for our awards! Ballot forms are enclosed in this mailing and should be returned to me by July 1, 1998 along with officer ballots.
- * Encourage your students -- grads and undergrads -- to submit papers. You might want to get a commitment from your returning students now, before everyone scatters for the summer. Kevin Trowbridge, student interest group chair, has already been hard at work. Please let him know if you plan to submit papers. We'd like to have enough for at least one graduate panel and at least one undergraduate panel, and poster sessions are also a real possibility. We need submissions to make that happen.
- * Let me or Kina know about any ideas you have for this year's conference -- especially if you'd like for us to try something new!

Gee, I'm almost looking forward to the fall! First, though, I plan to enjoy a summer that is restful enough to be energizing and productive enough to be satisfying. I wish you the same.

Personal Information Update Needed

We urgently need to update our membership information! Enclosed with this packet, you will find two membership forms: one for you to fill out and return with your most recent personal data (*please, please include your e-mail address!*), and one extra form for you to give to a colleague.

Please send TSCA dues with this form. If you need "credit" until the fall conference, we can extend it provided that you promise to be there. We would like to have this information as early as possible. Please send your completed form to Dr. Linda Lyle; 5903 Magazine Road; Knoxville, TN 37920 by July 1 when awards and officers ballots also are due. Alternatively, you may e-mail your data to llyle@utk.edu.

TennesseeKubbs

Steve Beverly, Union University, produced for Jackson's WLJT-TV "Remembering Carl," featuring extensive footage from the last ten years of the life of Carl Perkins and an interview with him reflecting on his roots in West Tennessee. Also Union University's "The Boys from West Tennessee," a video memoir of 32 World War II veterans from West Tennessee, aired on WLJT-TV.



Jim Brooks, Middle Tennessee State University, is stepping down as chair of the Speech and Theatre Department. A search is in progress. To get a full job description, access <http://www.mtsu.edu/~speethea/job.html>

Katherine Hendrix, University of Memphis, was a facilitator and panelist at the National Communication Association Convention in Chicago. Dr. Hendrix also was appointed to the Testing and Assessment and the Instructional Development Division Nominating Committees of NCA. Her co-authored article (Quigley, Hendrix, and Friesen), "Graduate Teaching Assistant Training: Preparing Instructors to Assist ESL Students in the Introductory Public Speaking Course" has been published in the *Basic Communication Course Annual*.

Wayne Johnson has joined the faculty of Union University as co-director of theatre.

Linda Lyle, University of Tennessee at Knoxville, successfully defended her dissertation and is now Dr. Lyle.

Rick Mason, Tennessee Tech University, has received a faculty research grant to identify the perceived communication needs associated with engineering careers. He is working with Kenneth Currie, director of Tennessee Tech's Center for Manufacturing Research.

Kina Mallard, Union University, has been named executive director of the Center for Faculty Development. She will remain chair of the Communication Arts Department.

Kevin Trowbridge has joined the staff of Regional Hospital in Jackson as communication coordinator, directing internal and external communication and serving as the hospital's webmaster. He also is the new webmaster for the TSCA website.

The Union University Broadcasting System production of "I've Heard That Song!," a twice-weekly musical trivia game show now in its second year, has been picked up by stations in Athens, Alabama and Jacksonville, Florida. Union students will produce 10 new episodes for a total of 32. The shows air in Jackson on Time Warner Cable Monday and Thursday nights and have been used as a joint teaching project for Television Production and Broadcast Sales and Management classes at Union.

Lynne M. Webb, University of Memphis, participated in a panel discussion on the tenure and promotion process at the Southern States Communication Association Convention in April. She also presented two papers co-authored with graduate students and received the top-ranked paper in Communication Theory. Earlier this spring, she presented the co-authored paper "The Influence of Perceived Parental Communication on Young Adult Self-Esteem: The Development of a Path Model" at the Western Communication Association Convention.

Janice Wood, Union University, has been promoted to assistant professor of communication arts.

Reflections from the President



Samuel Johnson wrote, "If a man does not make new acquaintances as he advances through life, he will soon find himself alone. A man should keep his friendships in constant repair."

When I reflect on my seven years of involvement in TSCA, I am most thankful for the friends I have made. Each fall, as I plan to attend our conference, I enjoy the anticipation of making new acquaintances and renewing friendships.

The benefits of being a member of TSCA are many. I am indebted to those seasoned members who made me feel comfortable my first meeting. My colleague's across the state have given me advice, encouragement, and teaching tips as I have matured as a faculty member and department chair. They have been welcome faces at regional and national conventions and have edited my papers and included me in their panels. But most of all, we have had fun.

Because of the influence of this state organization on my life, I want to announce our conference theme as "Celebrating our Collegiality." I encourage those of you who are active members to bring a friend. In true Southern Baptist fashion, we'll call it "pack the pew." For those of you that have fallen

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Student Papers from page 1

school affiliation.

The second page should include the paper title and a 250-word abstract (summary of the paper). Do not identify the author after the title page of the paper.

If the paper was completed for a specific class, send along a copy of the assignment with the submitted paper. This will help us understand the purpose of the paper. Students who submit papers agree that they will attend the conference and present the papers if accepted.

Submission Deadline

Three copies of each paper must be mailed or delivered to the address below and postmarked no later than June 5, 1998. Papers should not be e-mailed or faxed. Notification of acceptance will be no later than August 17, 1998. Send to Kevin S. Trowbridge; 16 Bagby Point Road, Apt. D; Jackson, TN 38305; 901-668-1644 (h) 901-661-2229 (o); trow@trowworld.com

Call For Papers

Rhetoric

The Rhetoric Interest Group of TSCA seeks papers dealing with rhetoric-oriented topics. Papers dealing with the rhetorical criticism of public address with rhetorical theory, etc. are most welcome. Send to John Campbell; Department of Communication; 143 Theatre and Communication Building; The University of Memphis; Memphis, TN 38152; 901-678-2565.

Mass Communication

The Mass Communication Interest Group of TSCA seeks papers related to topics in mass communication. Send to Brooke Quigley; Department of Communication; 143 Theatre and Communication Building; The University of Memphis; Memphis, TN 38152; bquigley@cc.memphis.edu; 901-678-2577.



Notes

Positions Available at Middle Tennessee State

Middle Tennessee State University has available two positions. One is a **temporary instructorship in speech communication** to teach five sections of Fundamentals of Speech per semester, effective August 1, 1998. A master's in speech communication is required. This is a one-year appointment subject to be renewed twice and salary is dependent on qualification and experience. Women and minorities are encouraged to apply. The reference for this position is #130270.

The second position is a **full-time tenure track faculty position**, effective August 1998. See the January 1998 issue of *Spectra* for a full description of the position. The position calls for a Ph.D. or substantial progress toward a doctorate in speech communication; evidence of or potential for excellence in teaching; commitment to scholarship, research, public and university service; and thorough knowledge of quantitative research methodology. The person selected will teach four courses per semester and the course will be dependent upon expertise. Rank and salary is dependent on qualifications and experience. Women and minorities are encouraged to apply. The reference for this position is #130020.

For both these jobs, please reference the position number and send three letters of recommendation and all academic transcripts to Mr. George Pimentel; Faculty Recruitment; College of Liberal Arts; Box 546; Middle Tennessee State University; Murfreesboro, TN 37132.

President Reflections from page 3

by the wayside, I encourage you to "come back to the fold." And for those of you who are new to the state or have never attended, I urge you to "walk the aisle" and make a commitment to TSCA!

OK OK! Enough religious cliches. Just come and be a part of "Celebrating our Collegiality."

Community College Group Seeks Panelists

The Community College Interest Group of TSCA is seeking submissions for a panel at the 1998 annual meeting in Jackson. Submissions should focus on the role of the community college in communication education, teaching communication at the freshman or sophomore level, research endeavors in two-year schools or any topic broadly related to the unique mission of community colleges. Submissions are welcome from any TSCA regular or student member.

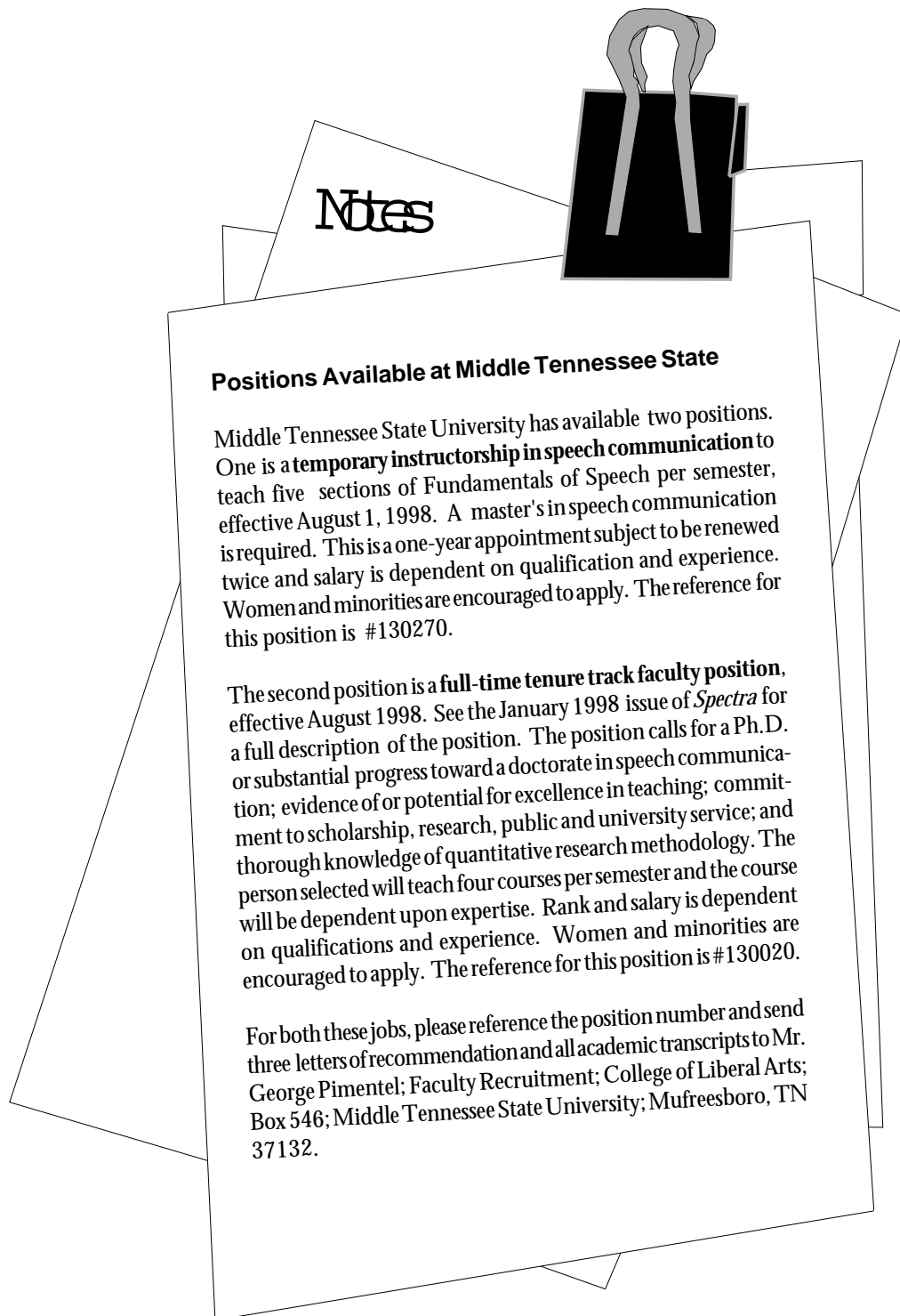
Please forward proposals, panel ideas, and/or completed papers to Len Assante; Dept. of Communications; Volunteer State Community College; 1480 Nashville Pike; Gallatin, TN 37066; 615-452-8600 ext. 3727; fax 615-230-3228;

Religious Interest Group Call For Papers

The Religious Interest Group welcomes papers on any area of Religious Communication that can be presented in 15-20 minutes. For the deadline, contact David Walker; Box 111; Middle Tennessee State University; Murfreesboro, TN 37132; dwalker@frank.mtsu.edu; 615-898-2770.

Interpersonal Interest Group Call For Papers

Papers are being accepted for the Interpersonal Communication Interest Group for the TSCA conference. Any paper dealing with interpersonal communication in any context (e.g. face to face, mediated) is encouraged. Submissions (full text, Wordperfect, or abstract) should be sent to Michelle Miller-Day; Dept of Communication; University of Memphis; Memphis, TN 38152; or email to mamiller@cc.memphis.edu.



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July 30, 1996

SEND YOUR SUBMISSIONS FOR
THE NEXT ISSUE

Convention Information

Announcements

Research

Awards

Interest Group Reports

Officer Notes

Recruiting Notes

and

any other issues of interest to the membership

Send submissions by August 9 to:

*Richard R. Ranta
The University of Memphis
College of Communication and Fine Arts
Campus Box 526546
Memphis, Tennessee 38152-6546*