

T E N N E S S E E

COMMUNICATOR

A NEWSLETTER PRODUCED BY THE TENNESSEE COMMUNICATION ASSOCIATION

June 2007

Volume 14, Issue 1

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WE WANT TO HEAR FROM YOU!

Send us your news for the Tennessee Communicator, TCA's newsletter, which is published twice a year.

Please send submissions and

photos to:

Simone Wilson

The University of Memphis

College of Communication & Fine Arts

232 CFA Building

Memphis, TN 38152

E-mail: snotter@memphis.edu

For more information about the Association please contact Judi Truitt

E-mail: judi.truitt@volstate.edu

TCA 2007 Convention

Our 2007 Convention will be held in the Foundation House at Middle Tennessee State University on September 21 and 22. We invite colleagues from college, high school and professional ranks to attend and participate in the conference. Students are especially welcome.

The theme for this year's conference is *Experiential Learning*.

Experiential learning can best be described as that learning process that takes places beyond the traditional classroom and that enhances the personal and intellectual growth of the student. This education can occur in a wide variety of settings, but it usually takes on a learn-by-doing aspect that engages the student directly in the subject, work or service involved.

Experiential Education in the College of Arts and Sciences, Northeastern University, 1997.

Service learning, internships, applied communication projects, study abroad, and cooperative education are some examples of *Experiential Learning*. Dr. Jill Austin, head of the EXL: Experimental Learning Program at Middle Tennessee State University, will be the key note speaker during the conference dinner on September 21.

The conference hotel is the DoubleTree Hotel (formerly the Garden Plaza), at 1850 Old Fort Parkway in Murfreesboro. Please let them know that you are with the Tennessee Communication Association when you make your reservation to receive the convention rate of \$65 for a single and \$80 for a double (1-800-222-TREE or 615.895.5555). Deadline for hotel room reservation is August 24, 2007.

TCA

TCA Contact Information
(615) 452-8600 Ext. 3781
www2.volstate.edu/tca

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University of Memphis

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Mass Communication

Chris Blair
Union University

Rhetoric and Public Address

Mike Leff
University of Memphis



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Quick View of 2007 Convention

Friday, September 21, 2007

11 a.m. to 4 p.m.

Registration at MTSU Foundation House
Refreshments provided this afternoon are
compliments of MTSU Speech & Theatre

11:30 a.m. to noon

Argumentation, Debate, and Experiential Learning

12:15 p.m. to 1:15 p.m.

Surviving the Academic Audit

1:30 p.m. to 2:15 p.m.

Workshop: Student Learning Objectives

2:30 p.m. to 3:45 p.m.

Curriculum, Instruction, and Experiential Learning

4 p.m. to 5:15 p.m.

Experiential Learning, Organizational & Corporate
Communication

5:30 p.m. to 6:30 p.m.

Dinner at the MTSU Foundation House

6:30 p.m. to 7 p.m.

Key Note Address

8 p.m. to 10 p.m.

Memphis Party at the Doubletree Hotel

Saturday, September 22, 2007

7:30 a.m. to 8 a.m.

Continental Breakfast provided by MTSU Debate

8 a.m. to 10 a.m.

Registration

8 a.m. to 9:15 a.m.

Rhetoric & Public Address and Student Papers

Interest Group I

9:30 a.m. to 10:30 a.m.

Rhetoric & Public Address and Student Papers

Interest Group II

10:45 to 11:45

Student Papers Interest Group

Noon to 12:30 p.m.

Interpersonal and Small Group Communication
Interest Group

12:30 p.m. to 2 p.m.

Awards Luncheon and Business Meeting

2007 Awards Nominations Due



Hello everyone,
Don't you just love
summer? Time to relax
and catch your breath,
enjoy family and
nature, reflect back on
the past year, and plan
ahead for fall.
Speaking of fall . . . I

am really looking forward to another convention
at the beautiful MTSU Foundation House. Greg
Simerly did such a wonderful job planning our
conference last year that I know 2007 will be
just as exciting.

Meanwhile, we have elected new officers, but we
also need to nominate our colleagues for the
awards they so richly deserve:

**Outstanding Communication Educator
of the Year**

**Outstanding Communicator of the
Year**

**Dorotha Norton Spirit of Service
Award**

These nominations need to be sent to Ralph
Hillman (rhillman@mtsu.edu) by July 27, 2007.
Let's not miss the opportunity to say *Thank you
for a great job!*

Judi Truitt, Executive Director
judi.truitt@volstate.edu

President's Message

Walter Kirkpatrick, President

While our minds may be focused on summer, we should not forget about our upcoming conference at the Middle Tennessee State University (MTSU) Foundation House in September. Greg Simerly has planned the conference program around the theme of Experiential Learning. Although the deadline for the call for papers has passed, I am confident that if you have interesting ideas for a program or a presentation Greg might be able to work it into the schedule if you let him know ahead of time.

Again, we want to thank Russell Church and the folks at MTSU for hosting the conference. They have always done a wonderful job.

A significant issue we need to discuss at the business meeting is the Tennessee/Kentucky joint Regional Conference scheduled for the fall of 2008. The regional conference planning committee includes Malcolm McAvoy, David Warner, Len Assante, Debra Jones, Greg Simerly, Judi Truitt, Marc Nimick, and Kevin Trowbridge.

Please start thinking about themes, programs, and presentations for that conference. This will be the second joint Tennessee/Kentucky effort. I know that the first conference was certainly exciting and effectively showcased the range of important research in both states.

Now is also the time to be thinking about nominations for the Association's awards. We have three awards that are given each year:

Communicator of the Year award

Communication Educator of the Year Award

Dorotha Norton Service Award

Please send you nominations to Ralph Hillman by July 27, 2007. Additionally we are seeking both undergraduate and graduate research presentations. Students benefit from the opportunity to present their ideas in a professional, supportive environment. The student papers at the 2006 conference demonstrated that the future of our discipline shows great promise. Nominations for student papers can be sent to Malcolm McAvoy by September 1, 2007.

Iwould remiss if I failed to mention my appreciation for Judi Truitt's contribution to the Association. Taking over the work performed for so long by Dorotha Norton is a major challenge, yet Judi has always been on top of deadlines and has worked hard to keep the Association's members well informed.

Ilook forward to seeing all of you in Murfreesboro in September. Have an enjoyable and productive summer.

Walter G. Kirkpatrick

RANTA AND OSBORN WRITE ABOUT HISTORY OF SOUTHERN STATES COMMUNICATION ASSOCIATION

Richard R. Ranta, Dean of the College of Communication and Fine Arts at the University of Memphis and Michael Osborn, Professor Emeritus, University of Memphis presented a paper at the April 2006 convention of the Southern States Communication Association in Dallas, Texas that was published in the January/February 2007 issue of the *Southern Communication Journal* (Vol. 72, No.1).

The essay examines the controversies over changing the name that have arisen three

times in the history of the Southern States Communication Association (SSCA). The trajectory of these changes, the authors argue, has been toward wider, more inclusive professional identity for the field of communication, and for those affiliated with it.

The essay looks at how the latest of these changes occurred, as the authors lived through and participated in the contentious events of 1988 during the SSCA convention in Memphis.

Awards Nominations

Outstanding Communication Educator of the Year

Outstanding Communicator of the Year

Dorotha Norton Spirit of Service Award

Please e-mail your nominations to Ralph Hillman by July 27, 2007. rhillman@mtsu.edu

Mark your Calendar

For the Tennessee/Kentucky joint Regional Convention hosted by the Tennessee Communication Association in the fall of 2008.



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NEW OFFICERS 2007-2008

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Debra Jones
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Mass Communication
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Union University

Rhetoric and Public Address
Marci Nimick
Eastern Tennessee State University



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2007 Jazz in June Radiothon

Raises Money for University of Memphis Radiostation



(From left) Dean Richard R. Ranta with musicians Kirk Whalum, David Porter and Pat Register (background) at the 2007 Jazz in June kick-off fundraiser for the Communication Department's radio station at EP Delta Kitchen on June 17.

Mark Bialek, *Program Director U-92*

WUMR, U-92 FM, the University of Memphis radio station, just completed its Jazz in June bi-annual Radiothon. Thanks to a number of generous listener contributions and a tremendous kick-off event, the week-long fundraiser can once again be considered a success.

An Evening with Kirk Whalum and Friends at EP Delta Kitchen on Memphis' Beale Street, on the opening night of the Radiothon attracted about 500 Jazz Lovers who witnessed a terrific performance.

"It was an amazing night for the station," said U-92 Program Director Mark Bialek. "We knew Kirk Whalum is a world renowned Jazz artist with Memphis roots, but nobody thought we would sell 370 tickets in advance and have so many of our listeners waiting for the doors to open at 5 pm."

WUMR Music Director Malvin Massey chimes in, "It was just what Jazz fans in Memphis have been looking for, modern

and sleek yet just down home enough to make you feel comfortable. What a great Memphis Jazz family we have. Thanks to everybody for helping to prove that Jazz has a solid home in Memphis...we can't wait to do it again."

Garry Goin, EP Delta Kitchen director of entertainment, put together a solid lineup, which in addition to Whalum included Voodoo Village, Sal Crocker, University of Memphis Director of Jazz studies Jack Cooper, and Goin himself. The revenue generated from the event allowed WUMR to reach a new record Radiothon total of just under \$20,000.

"We're thrilled to keep taking the total a notch higher each time, and we are grateful to our loyal listeners and the University of Memphis for supporting the station and helping it continue to grow in popularity while keeping it's niche as the only station in the Memphis area to offer that Classic Jazz sound," Bialek said.

2007-2008 TCA Membership

Name: _____ Highest Earned Degree: _____

Institution Represented: _____

Check one: Full-time Faculty Adjunct Faculty Retired Faculty Student Independent

Preferred Mailing Address: _____

City: _____ State: _____ Zip: _____

E-mail Address: _____

Business Phone: _____ Home Phone: _____

Membership Type:

Student (\$5) Regular (\$25) Regular for Adjunct Faculty (\$10)
 Sustaining (\$50 with free conference registration)
 Emeritus (No fee - must be retired from active service and have been a regular member for 15 continuous years)

List areas of interest: _____

MAKE CHECKS PAYABLE TO:
Tennessee Communication Association

*The TCA membership year runs
from Fall Conference to Fall Conference.*

Phone (615) 452-8600 Ext. 3781

MAIL CHECK AND COMPLETED FORM TO:

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c/o Dr. Richard R. Ranta, Editor
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