

TENNESSEE COMMUNICATOR

A NEWSLETTER PRODUCED BY THE
TENNESSEE COMMUNICATION ASSOCIATION

June 2003

<http://www2.volstate.edu/tca/>

Volume 10, Issue 1

2003-2004 Officers

Congratulations to the newly-elected officers and thanks to those currently holding offices who will serve TCA during 2003-2004.

Executive Committee

President
David Walker, Middle Tennessee State U.

President-Elect
David Warner, Volunteer State C.C.

Immediate Past President
Norma Cook, U. of Tennessee at Knoxville

Executive Director
Dorotha Norton, U. of Tennessee at Martin

Newsletter Editor
Richard R. Ranta, U. of Memphis

Webmaster
David Warner, Volunteer State C.C.

Interest Group Chairs

Argumentation & Forensics
Donald Page, Tennessee State U.

Corporate & Organizational
Ralph Hillman, Middle Tennessee State U.

Curriculum & Instruction
Kina Mallard, Union U.

Interpersonal & Small Group
Teresa Collard, U. of Tennessee at Martin

Mass Communication
Chris Blair, Union U.

Rhetoric & Public Address
John Campbell, U. of Memphis

TCA's Annual Meeting Returns to Murfreesboro

MTSU will host Tennessee Communication Association's annual convention September 19 & 20, 2003 at the Foundation House where the convention was last year. This year's convention theme is "Communication and Conflict."

A block of rooms has been reserved at the Garden Plaza hotel, same as last year. The rates are \$50 for king; \$70 for double; and \$99 for a suite. When you are reserving the room, mention that you are with the Tennessee Communication Association Convention. Also, you will need to let the hotel know if you want a smoking or a nonsmoking room. The cutoff for hotel reservations is August 21.

The convention registration will begin on Friday at 12:30 p.m. Several interest group chairs have sent out a call for papers. If you have not received one, then please get in touch with your interest group chair. These are listed on the TCA website. Everyone should encourage students to submit papers. MTSU looks forward to hosting you again.

For more information, visit the TCA Website at <http://www2.volstate.edu/tca/> or contact David Walker, TCA Convention Chairman; Middle Tennessee State University; Murfreesboro, TN 37132; (615) 898-2270.

Call for Papers

Curriculum and Instruction

Contact: Dave Warner
Volunteer State Community College
1480 Nashville Pike
Gallatin, TN 37066
david.warner@volstate.edu

Faculty are invited to submit proposals for the Curriculum and Interest Group program at the Annual Meeting at MTSU. C&I proposals addressing curriculum issues, curriculum development and/or innovative teaching approaches are welcome. The Annual Meeting theme for this year is "Communication and Conflict."

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Organizational/Corporate

Contact: Michelle Violanti
University of Tennessee
293 Communications UEB
Knoxville, TN 37996
violanti@utk.edu

This year's convention theme "Communication and Conflict" is certainly a topic that has been in the press lately. If you have a paper related to this topic or any other aspect of organizational or corporate communication, broadly defined, please submit it for consideration. If you are unsure about whether to submit it, ask me or just send it

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2002-2003 Officers

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University of Tennessee, Martin

Newsletter Editor - **Richard R. Ranta**
The University of Memphis

Webmaster - **Dave Warner**
Volunteer State Community College

Immediate Past President - **Linda Lyle**
University of Tennessee, Knoxville

Interest Group Chairs

Argumentation & Forensics - **Teresa Collard**
University of Tennessee, Martin

Corporate & Organizational
Communication - **Michelle Violanti**
University of Tennessee, Knoxville

Curriculum & Instruction - **Dave Warner**
Volunteer State Community College

Interpersonal & Group - **Melinda Clarke**
Union University

Mass Communication - **Chris Blair**
Union University

Rhetoric & Public Address - **Mike Osborn**
The University of Memphis

President's Column

"Building on a Record-Setting Year"
by Norma Cook

A record-setting year is an exciting one, and it sets high expectations for the year that follows. Your active participation not only set the records of the past year but also will enable us to set new ones at the 2003 conference.

David Walker, the Interest Group Chairs, and Linda Lyle are planning a great opportunity for us to share ideas and scholarship this fall. MTSU is again graciously providing the beautiful setting of their Foundation House for the programs. The conference theme of "Communication and Conflict" that David has chosen is significant and timely, reminding us of the contributions that our discipline makes from individual to societal levels.

There are additional opportunities that the conference will provide. We will learn about the work of the Oral Communication Requirement Committee to ensure that oral communication is an essential part of our students' education. We will be honoring TCA's Presidents and Executive Directors of the past thirty years for their special contributions to the Association. As always, we will be able to renew contacts with colleagues from across the state and welcome new members to our group. I hope you will attend, invite others to come, respond to the calls for papers, and submit nominations for the awards.

There are also numerous opportunities for us to continue building on our current record-high membership. There are new faculty and students we should invite to join, departments without TCA members we should contact, and former members we should encourage to renew their memberships. I hope that you will make a copy of the membership form (see page 4) in this newsletter and give it to a potential member with a personal invitation to join.

Each of you has contributed to making the 2003 conference an opportunity to build on a record-setting year, and I send my special thanks for all that you have done and continue to do in support of TCA.

Update From the Oral Communication Requirement Committee Chair

At its 2003 annual convention in April, the Southern States Communication Association adopted a resolution urging that students' demonstration of competency in public speaking be included in the criteria for institutional accreditation. The resolution will be published in the summer issue of the SSCA newsletter, *Connections*.

For more information, contact Malcolm McAvoy of Walters State Community College at malcolm.mcavoy@ws.edu. McAvoy is chair of TCA's Oral Communication Requirement Committee.

From the Executive Director's Desk

by Dorotha Norton

Thank you for your vote of confidence! I look forward to serving you again as Tennessee Communication Association Executive Director for the next three years. When I can be of service to you, please do not hesitate to contact me.

I strongly believe in the value of the Tennessee Communication Association! TCA can and does make a difference! This past year, TCA made a difference through its involvement with the General Education Requirements of TBR universities and colleges. TCA makes a difference through the professional enrichment of each person who attends each annual convention.

A record number of people became 2002-2003 TCA members. A record number of members attended the 2002 convention. Middle Tennessee State University's Foundation House and the superb convention hosting of David Walker, Russell Church, and the other MTSU faculty and staff made last year's convention the best ever! Let's make this another record-breaking year as we enjoy the encore of the convention site and hosts! Encourage your communication colleagues who have not joined TCA to become members and to attend the convention. Encourage your students to become members and to attend the convention. (There are very few organizations they can join for \$5 - especially a professional organization that "looks good" on a resume!)

Remember that the TCA website, <http://www2.volstate.edu/tca/>, has the TCA Constitution and Bylaws, printable membership and nomination forms, and anything you might want to know about the Tennessee Communication Association.

Tennessee Communicator is published by the Tennessee Communication Association through the generosity of The University of Memphis (layout by Dionne Chalmers). The purpose of the *Tennessee Communicator* is to inform the membership about news and issues of the association. Submit materials to: Dr. Richard R. Ranta, Editor; The University of Memphis; College of Communication and Fine Arts; CFA 232; Memphis, Tennessee 38152; email: rranta@memphis.edu

New TCA Website Feature

A new feature on the TCA website is an Annual Meeting Proceedings directory to hold electronic copies of presentations. If you wish your paper to be included and available on the TCA website for colleagues and members of the Association, you may submit your final presentation to the TCA webmaster.

MS PowerPoint, MS Word, MS FrontPage documents or documents saved as a "webpage" (in htm or html format) are acceptable. An electronic copy of your presentation should be sent as an e-mail attachment to TCA Webmaster David Warner at david.warner@volstate.edu.

Tennessee Kudos

Dr. Roger D. Duke, assistant professor of communication at Baptist College of Health Sciences in Memphis, received his doctorate from The University of the South's School of Theology at Sewanee. His dissertation title is "A Rhetorical Taxonomy of John Paul II's Jubilee 2000 Apology." Dr. Duke has been involved with the TCA throughout his doctoral endeavors. In addition, Baptist College of Health Sciences is working toward having many of its General Studies courses online by Fall 2003, and he will be one of the first professors at the institution to offer an online Religion course in this new format.

Dr. Katherine Hendrix, associate professor of communication at The University of Memphis, was a nominee for the Donald Ecroyd Outstanding Teaching Award at the 2002 National Communication Association Conference.

Dr. Michael Leff, professor and former chair of the Department of Communication at Northwestern University, will become the next chair of University of Memphis' Department of Communication.

A Panel on the Rhetorical-Political World of **Dr. Michael Calvin McGee** is being planned for the 2003 NCA Convention in Miami, Florida. Dr. McGee was a renowned rhetorical theorist and critic and adjunct professor at The University of Memphis who died last year.

Dr. Kevin Wright, assistant professor of communication at The University of Memphis, received the Early Career Research Award at the 2003 Southern States Communication Association convention in Birmingham.

At Volunteer State Community College . . .

- **The Department of Communication** will be housing audio production and video production courses in all-new facilities starting Fall 2003. The facilities will include new state-of-the-art digital equipment including the latest computer hardware and software as well as new video production equipment including a full-size sound studio.

- **Dr. Dawn deVeaux** has been selected to direct a Geier Grant for African American Faculty and Administrators. The college has been awarded two such grants and Dr. deVeaux, along with Edmon Thomas, assisted in the grant writing and application process.

- **The Volunteer State Chapter of Sigma Chi Eta**, the two-year communications honor society sponsored by NCA, was recently named "Best New Student Club" on campus. David Warner is SCE advisor.

- **The *Pioneer* magazine**, sponsored by the Department of Communication, made its debut in April 2003. Clay Scott is faculty advisor and teacher of the magazine writing practicum course.

- Three department faculty--**Leonard Assante, Howard Espravnik, and Dawn deVeaux**--have been named finalists for the Volunteer State Outstanding Faculty Award.

- **Renee Dauer**, a part-time faculty member of the department, has been named finalist for the Adjunct Faculty of the Year Award.

Curriculum and Instruction from page 1

Submissions should include presenter name, institutional affiliation, complete contact information (including e-mail address), title and an abstract, not to exceed 50 words. The preferred submission deadline is August 15 with August 25 as the final deadline "in-hand" to me. Each C&I section will include, not more than 4 papers of not more than 15 minutes each.

I prefer an electronic submission, but hardcopy is still acceptable. August 25 must be firm in order to allow time to print the program.

If you wish your presentation to be included on the TCA website as part of the 2003 Proceedings (either text-based or PowerPoint documents), please make plans to submit an electronic file to me by mid-September. Please encourage your colleagues to join TCA and consider attending the annual meeting.

Organizational/Corporate from page 1

to me because I rarely turn down anything that is worth presenting--will even go so far as to find another unit for it to be presented if I run out of room on my panel.

Please submit completed papers or extended abstracts for work in progress by August 15, 2003 to Michelle Violanti, 293 Communications UEB, University of Tennessee, Knoxville, TN 37996.

TCA Financial Report

Beginning Balance 10-01-02	\$3787.95
Deposits	\$45.00
Membership Dues: 4 Students (\$20), 1 Regular (\$25)*	
Expenditures	\$57.97
Postage - December 2002 <i>Tennessee Communicator</i> \$ 35.40	
Postage - Ballots for 2003-2004 Officers and Chairs \$22.57	
Balance Forward 5-01-03	\$3774.98

*The TCA membership year runs from Fall Conference to Fall Conference.

NOTE: Prior to the TCA Conference, TCA will receive a \$300-plus bill from NCA for *Communication Teacher* (4 issues), which will be distributed at the Conference.

TCA

Tennessee Communication Association

2003-2004 TCA Membership Form

Name _____ Highest Earned Degree _____

Institution Represented _____

Full-time Faculty _____ Adjunct Faculty _____ Retired Faculty _____

Preferred Mailing Address _____

City, State, Zip _____

E-mail address _____

Business phone () _____ Home phone () _____

Membership Type: Student (\$5) _____

Regular (\$25) _____ Regular Membership for Adjunct Faculty (\$10) _____

Sustaining (\$50 w/free conference registration) _____

Emeritus (must be retired from active service and have been a regular member for 15 continuous years) _____

List areas of interest:

MAKE CHECKS PAYABLE TO: Tennessee Communication Association

***The TCA membership year runs from Fall Conference to Fall Conference.**

Mail checks & forms to:

Dorotha Norton, TCA Executive Director

305 Gooch Hall

University of Tennessee at Martin

Martin, TN 38238

731-587-7552 (office) 731-749-5915 (home) dnorton@utm.edu (email)