

# TENNESSEE COMMUNICATOR

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TENNESSEE COMMUNICATION ASSOCIATION

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<http://www2.volstate.edu/tca/>

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David Walker shown here with Kina Mallard after receiving his award

## David Walker's Service to Education Recognized

At the 2002 TCA annual meeting, Dr. David Walker of Middle Tennessee State University was named TCA Communication Educator of the Year. The following was written by Ralph Hillman in nominating Dr. Walker for the award:

*How ironic that David Walker would be the TCA member in charge of local arrangements for this annual meeting. That is exactly the role he has played as a faculty member at MTSU for students, faculty and the community. First, let me address his excellence as an instructor in the classroom. Other faculty members may have a strong student following, especially for those special programs of interest to the student. When you meet those same students years later, the only faculty member from the Dept. that they want to hear about and share gratitude for is Dr. Walker. They are always willing and able to share very specific knowledge and understandings that Dr. Walker imparted. That speaks loudly of his excellence in the classroom.*

*In addition to being great with students in the classroom is his continuing capacity to deal with "local arrangements" for students struggling with the MTSU educational system. Whether rescuing students who had been inappropriately advised,*

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## Reflections of TCA's 2002 Annual Meeting

by Richard R. Ranta

The Tennessee Communication Association held its annual meeting September 20-21, 2002 at Middle Tennessee State University's Foundation House. The theme of the meeting was "Communication and Times of Crisis."

Executive Director Dorothea Norton of the University of Tennessee, Martin was kept busy from 11:30 a.m. on September 20 until the end of the conference registering attendees. Ultimately, 53 people attended the conference including nine students.

The meeting began at 12:30 p.m. with 24 people present for the introduction of the Rhetoric and Public Address Panel by MTSU's David Walker. Ryan Clark of The University of Memphis presented "Monism and Subjective/Objective Distinction: Exploring the Flip-Side

of the Sermonic Thesis" followed by fellow University of Memphis scholar Joe Delfin's revealing analysis of "Lewis Carroll in Wonderland: Revisiting the Psycho-Rhetorical Perspective." Peg McCree of MTSU explored sharing stories of accidents and grief in her presentation "The Wounded Story Teller." Jason Phillips of The University of Memphis presented "The Rhetoric and Reception of Kevin Smith's 'Dogma'" about the way Kevin Smith handled attacks by the Catholic Church and others on a film he produced. For the final panel presentation, Michael and Suzanne Osborn of The University of Memphis explored "Rhetorical Choices in Publishing a Textbook in Communication." The session concluded around

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## Kay Clark Named Communicator of the Year

Kay Clark, Associate Vice Chancellor for Academic Affairs of the Tennessee Board of Regents, addressed the new TBR education requirements at the TCA annual meeting and also was named TCA's 2002 Communicator of the Year for his work in support of a broad general education curriculum, particularly oral communication.

Dr. Clark (in a thank you letter) expressed his gratitude for the honor. "I feel that the TCA in designating me as Communicator of the Year has also honored the entire committee that has worked diligently to develop a proposal for a common general education core curriculum in Tennessee Board of Regents institutions."

Dr. Clark, who also chairs the TBR Ad Hoc Committee on General Education, has worked with TBR institutions to develop a common rubric and numbering system within core courses. He has developed presentations for

the House Education Subcommittee on Higher Education Related to Articulation and Workforce Development, and has spoken on articulation at meetings of the Tennessee Association of Continuing Higher Education and Tennessee SIS Users. In October 2000, the Tennessee SIS Users presented Dr. Clark the Institutional Research Achievement Award.



(l-r) Linda Lyle, Kay Clark, and Malcolm McAvoy

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## 2002-2003 Officers

### Executive Committee

President - **Norma Cook**  
University of Tennessee, Knoxville

President-Elect - **David Walker**  
Middle Tennessee State University

Executive Director - **Dorotha Norton**  
University of Tennessee, Martin

Newsletter Editor - **Richard R. Ranta**  
The University of Memphis

Webmaster - **Dave Warner**  
Volunteer State Community College

Immediate Past President - **Linda Lyle**  
University of Tennessee, Knoxville

### Interest Group Chairs

Argumentation & Forensics - **Teresa Collard**  
University of Tennessee, Martin

Corporate & Organizational  
Communication - **Michelle Violanti**  
University of Tennessee, Knoxville

Curriculum & Instruction - **Dave Warner**  
Volunteer State Community College

Interpersonal & Group - **Melinda Clarke**  
Union University

Mass Communication - **Chris Blair**  
Union University

Rhetoric & Public Address - **Mike Osborn**  
The University of Memphis

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## President's Column

"Commitment to Active Involvement"  
by Norma Cook

Last fall Linda Lyle called us to a renewed "commitment to active involvement" in TCA, and she encouraged attendance at the fall conference as one way to become involved. The response was truly amazing. The conference had a record-setting attendance, seven panels featuring the scholarship of thirty-one faculty and students, and a special panel addressing the issues related to oral communication competency requirements. The conference also brought new members to whom we extend a special welcome. The conference, of course, was only the most visible of the many contributions made by Association members throughout the year.

During the year ahead, I hope that each of us will continue to be actively involved in TCA. As we know, it is the participation of members that enables the Association to contribute to our professional growth and the advancement of our discipline.

There are many opportunities for active involvement. I will highlight four such possibilities here.

Let's work to make next year's conference another record-setting one. We can plan to attend and encourage others to attend, send program ideas to David Walker and the Interest Group Chairs, and prepare papers for presentation.

Let's support the work of the Membership Committee by publicizing TCA and inviting others to become members. We also might consider presenting a gift membership to a new faculty colleague or student to introduce them to the Association.

Let's support the work of the Nominating Committee. In addition to nominating others, we can let the Committee know if we are willing to serve the Association in a specific capacity.

Let's continue to share ideas about how TCA can promote its goals. We can send suggestions to members of the Executive Committee, the Interest Group Chairs, and the membership as a whole through our email list.

By working together, we can make 2002-2003 another successful year for TCA.

## From the Executive Director's Desk

by Dorotha Norton

Another TCA Conference has come and gone! The elegant beauty and peacefulness of Middle Tennessee State University's Foundation House, the hosts' ultimate attention to every detail of meals and comfort, conversations with old and new friends, shared professional ideas – all made the 2002 TCA Conference a weekend to remember!

Last year, 2001-2002 TCA President Linda Lyle issued a challenge to the Tennessee Communication Association: "I would like to propose a new beginning of sorts for this organization. . . . I would like to propose a renewal of our commitment to active involvement in the organization" ("President's Column," *Tennessee Communicator*, December 2001, p. 2). TCA met that challenge at the 2002 conference with record-breaking attendance, panels, and presentations.

I encourage each member of TCA to make a personal 2002-2003 renewal of the challenge of "commitment to active involvement in the organization." The united efforts of TCA members committed to active involvement can make a difference! Shared research and pedagogy of TCA members committed to active involvement at TCA conferences can make a difference in communication education

in classrooms in Tennessee. The united efforts of TCA members committed to active involvement can make a difference in the future growth, or existence, of communication education in Tennessee.

Robert Fulghum says in *All I Really Need To Know I Learned in Kindergarten*, "When you go out into the world, . . . hold hands and stick together." As Tennessee communication educators "go out into the world" of governing boards and administrators to safeguard the future of communication education, TCA enables them to "hold hands and stick together."



Dorotha Norton busily attending to registrants of the annual meeting

## Additional Features for TCA Website

by Dave Warner

Two additions to the TCA website are being developed this year. Plans are being implemented for TCA Annual Meeting proceedings and past records of the organization to become part of the TCA website "electronic archives." Information, such as past Presidents and Executive Directors of the organization, honorees, Annual Meeting programs and business meeting minutes have been added during the past two years.

First, the 2002 Annual Meeting Program will have a new feature. Presenters, who wish for their presentation materials to be available on the TCA site are being given the opportunity to submit presentation handouts, papers and/or presentations used during the Annual Meeting program.

"Links" will be provided from the online program descriptions for the Annual Meeting. The 2002 program is located at the following: <http://www2.volstate.edu/tca2002program.htm>. Questions and/or submissions should be directed to

the TCA webmaster at [david.warner@volstate.edu](mailto:david.warner@volstate.edu)

Second, thanks to Norma Cook and members of the Executive Committee, efforts are underway to gather past records of the organization. Past records may include newsletters, Association journals, minutes, officers, etc. Contact Norma Cook for needed information.

Thanks to Randolph Handel and Malcolm McAvoy of Walters State Community College, records of the organization are being prepared for inclusion on the TCA website. Randolph is overseeing conversion of documents to an electronic format suitable for the TCA "electronic archives."

The Tennessee Communication Association website address is <http://www2.volstate.edu/tca/>

Provide the address to colleagues who are not current members of the Association and invite them to "tour" the Association site.



Chris Blair presenting as part of the Mass Comm. panelists

## Reflections continued from page 1

1:45 p.m. Steve Beverly of Union University began the Mass Communication panel at 2:00 p.m. Chris Blair, also of Union, opened the proceedings with a report and an analysis of early work by Henry James Foreman and his critics on how we are "Molded by the Movies." Jerald Ogg of University of Tennessee, Martin followed with his examination of 30 episodes of "Law and Order" and "JAG." His paper, "Rascals or Role Models? Case Studies in Prime Time Legal Ethics," revealed that 5 of the 30 shows dealt significantly with legal ethical issues and explored how popular television shows may be shaping legal images through ethical questions. Given the new Tennessee Board of Regents online degree, Amanda Box of Freed-Hardeman University used experiences at Freed-Hardeman and Itawamba Community College to defend the use of online teaching of oral communication and argued as to how it could be effectively accomplished through the use of videotaped presentations to audiences such as civic clubs. Janine Dunlap, also of Freed-Hardeman, administered a 25-item questionnaire to parents to gain results for her paper "Parent Control Media for Children of 9-11 News." Steve Beverly concluded the panel with his paper regarding the recent popular television show "American Idol: The Impact and Lessons Learned."

By the time of the third panel, chaired by Faye Julian of the University of Tennessee, Knoxville, the audience in the Foundation House's main room had grown to 37. Sharon Smith of Middle Tennessee State began the Curriculum and Instruction panel by presenting the paper "Maximizing Discussion: Connecting with Your Online Students" she wrote with Greg Simerly, also of Middle Tennessee State University. The paper relates teaching discussion in introduction to organizational communication courses in the Tennessee Board of Regents online degree. Halina Ablamowicz of Tennessee Technological University explored "Using the CA

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## TCA Financial Report

Beginning Balance 05-20-02	\$3,239.30
Deposits	\$1,645.00
Conference Fees/Membership Dues*	
Expenditures	\$1,096.35
Postage – Summer 2002 <i>Tennessee Communicator</i>	\$45.00
NCA <i>Communication Teacher</i> (4 issues)	\$332.00
Conference Expenses	\$719.35
Balance Forward 10-01-02	\$3,787.95

\*The TCA membership year runs from Fall Conference to Fall Conference.

## TCA Committee Updates

This year's Nominating Committee members are the three most recent TCA past Presidents: Linda Lyle (Chair), Len Assante, and Suzanne Osborn.

The Chair of the new Oral Communication Requirement Committee, established by a motion at the TCA business meeting, is Malcolm McAvoy.

The Membership Committee, whose mem-

bers are specified by the TCA Constitution, is made up of Linda Lyle (Chair), Chris Blair, Melinda Carter, Teresa Collard, Mike Osborn, Michelle Violanti, and Dave Warner.

Finally, the Executive Committee has approved the presentation of a plaque as an additional and permanent form of recognition for winners of the student paper competition awards.

## Walker from page 1

*dealing with the challenges of the Jr/Sr forms and the requirements for graduation or the often stupid department errors where common sense and good judgment were not being applied, Dr. Walker championed the student's cause. Many times Dr. Walker was their "last chance" but Dr. Walker always came through for them. The students remember and are grateful.*

*Dr. Walker also was there as a colleague for faculty members. Whether seeking strategies for teaching, methods for better student learning opportunities, responses to inappropriate departmental decisions or career options, Dr. Walker was the one person faculty members sought out to have straightforward honest conversation with information that could be trusted and held in confidence. Former faculty members, after asking about the strange staff members, always seek with affection information about Dr. Walker, his health and the well-being of his family.*

*Dr. Walker also serves as local arrangements for the community, which includes not only Murfreesboro but the entire TN region, adjoining states included. He utilized those relationships in his classroom to help students find internships, jobs and graduate schools. Faculty used his resources for research connections, course comparisons and job descriptions.*

*Many business leaders know of and respond to MTSU and the field of Speech because of their working relationship with Dr. Walker. How often have we in TCA come to rely on the capacities that Dr. Walker always brings to the table, whether as an interest group chairperson, chairing/participating on a special committee or as local arrangements chairperson?*

*Finally, let me add that I spent several years in the office next to Dr. Walker. I have watched the flow of students to his office. I have heard their compliments and their complaints and I have watched them react, often not all that pleasantly to the decision Dr. Walker had to make regarding their condition. I have also taken the time to check with some of those students over time. They were treated fairly and their gratitude is consistent. I have watched with amazement as staff, faculty and administrators found their way to the office of Dr. Walker to seek his counsel, approval and sometimes just basic information. They all value his wisdom and judgement. I do, too. I am honored and proud to nominate Dr. David Walker as the TCA Outstanding Communication Educator of the Year for 2002.*

## Minutes of the Tennessee Communication Association\*

September 21, 2002

Dorothea Norton, Executive Director

President Linda Lyle called the Tennessee Communication Association to order at 12:20 p.m., Saturday, September 21, 2002. She then recognized Michelle Violanti, who read the following resolution:

Whereas, Middle Tennessee State University has graciously provided these beautiful and comfortable meeting facilities;

Whereas, MTSU has generously contributed to providing our delicious meals;

Whereas, David Walker has paid impeccable attention to detail in making all of the local arrangements,

Be it resolved that the Tennessee Communication Association extends its sincerest appreciation and gratitude to Russell Church, David Walker, Mary McKee, the Department of Speech and Theatre, and MTSU.

It was moved, seconded, and approved that TCA accept this resolution and that it become a part of the printed minutes of this meeting.

President Lyle stated that the remaining item of business to be covered before the noon meal would be the awards presentations. Malcolm McAvoy presented the TCA Communicator of the Year Award to Kay Clark, Associate Vice Chancellor for Academic Affairs for Community Colleges. Kina Mallard presented David Walker of Middle Tennessee State University the TCA Communication Educator of the Year Award. Michelle Violanti recognized Renee Robinson of The University of Memphis as the recipient of the Top Student Paper Award, a \$50 check, for her paper "Communication Factors Affecting Student Achievement: Teacher Management Communicator Style, Immediacy, Instructional Delivery, Perceived Caring." Citing President Lyle's outstanding service to TCA for the past five years as Executive Director, as President-Elect, and as President, Dorothea Norton presented Linda Lyle a TCA 2001-2002 President's plaque. A brief recess for lunch followed.

At 1 p.m., President Lyle called the Tennessee Communication Association to order for the remaining portion of the annual business meeting. The minutes of the 2001 TCA Conference were approved as printed in the December 2001 *Tennessee Communicator*. Revealing that TCA was in good financial condition, Dorothea Norton stated that a financial report was printed in the July 2002 *Tennessee Communicator* and that an up-to-date financial report would be forthcoming, pending payment of conference bills and deposit of membership dues and conference fees. That report will be printed in the next issue of the *Tennessee Communicator*.

The next item of business was consideration of TCA archives. A motion that electronic archives be maintained carried. Subsequently, there was discussion of paper archives. Because of the many questions concerning "who" and "where" for a permanent archives location, a motion was made, seconded, and passed that temporary archives be established at Walters State Community College until a permanent site can be found. Also approved was a motion that the Executive Committee be in charge of asking someone from each university to determine the availability of space for permanent TCA archives at that university.

Following discussion of membership fees for both adjunct faculty members and students, a motion was made and passed to establish a \$10 membership fee for adjunct faculty members. It was decided to retain and enforce the \$5 student membership fee. A motion was made and approved to leave to the Executive Committee each year the determination of whether a conference fee will be charged students.

There was discussion of the costs of the NCA publication *Communication Teacher*, which is distributed at the TCA Conference after having been mailed to the TCA Executive Director in

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## Tennessee Kudos

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**Leonard Assante** (Volunteer State University) had his second ancillary text published: *Instructor's Resource Manual* to accompany *The Challenge of Effective Speaking* (2003, Wadsworth Publishing). He also wrote all margin annotations for the Annotated Instructor's Edition for the same text. Assante recently served on the Editorial Review Board for a special edition of *The Electronic Journal of Communication*. EJC is a peer-review journal that is published in French and English and distributed solely over the Internet. Assante reviewed articles in EJC's special "Health Communication and Information Technology" edition that can be found online at <http://www.cios.org/www/ejc/v11n3.htm>

**Dr. Michael Osborn** (Emeritus, University of Memphis) is this year's recipient of the Samuel L. Becker Distinguished Service Award presented by the National Communication Association.

**Dr. Angela Ray** (University of Memphis) is the year's recipient of the Gerald R. Miller Outstanding Dissertation Award presented by the National Communication Association.

**T. Clayton Scott** (Volunteer State University) has been appointed Instructor of Journalism in the Department of Communication.

**David E. Warner** (Volunteer State University) has been appointed Instructor of Communication in the Department of Communication. The position also includes a joint appointment as Assistant to the Director of Distance Education.

The **College of Communication and Fine Arts at The University of Memphis** is celebrating its 25th anniversary this year. Longtime TCA member Richard R. Ranta is founding dean of the college.

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### University of Memphis Student Wins Best Student Paper Award

Renee Robinson, who is pursuing a doctorate in communication at The University of Memphis, received the "Best Student Paper Award" at TCA's annual meeting.

Her winning paper, "Communication Factors Affecting Student Achievement: Teacher Management Communicator Style, Immediacy, Instructional Delivery, Perceived Caring," was recognized at the TCA Awards Luncheon on Saturday, September 21.

Robinson received her bachelor and master's degrees from the University of Houston-Victoria and also served as director of the University of Houston System Multi-Institutional Center. Currently she is a graduate assistant in the Office of the Dean in the College of Communication and Fine Arts.



Renee Robinson pictured with Dean Richard R. Ranta of the U of M College of Communication and Fine Arts

### In Memory of Dr. Michael Calvin McGee

Dr. Michael Calvin McGee, professor emeritus of communication at The University of Iowa and adjunct professor at The University of Memphis, died October 27 in Iowa City. Dr. McGee also taught at The University of Memphis in the 1970s. While at the U of M, he contributed greatly to curricular development of what was a department of speech and drama and what is now a department of communication, and for the last three years, he taught a graduate course online for the U of M.

Dr. McGee was a renowned rhetorical theorist and critic who examined the concepts and principles of rhetoric in persuasive speeches, ideology, religion, politics, history, and popular culture. Dr. McGee received a B.A. from Butler University, an M.A. from Cornell University, and a Ph.D. from The University of Iowa. He also served on the faculties of the Universities of Alabama and Wisconsin.

Memorials can be sent to The University of Memphis Foundation in care of Dr. Richard R. Ranta; Communication and Fine Arts 232; The University of Memphis; Memphis, TN 38152 or to the University of Iowa Foundation Michael Calvin McGee Scholarship Fund.

## Reflections from page 3

Questionnaire as a Tool to Reduce Students' Speech Anxiety" and reminded us that speech fright is second only to the fear of heights in a listing of human fears. Eletra Gilchrist of The University of Memphis used a new scale to measure "Classroom Authoritarianism: The Use and Effectiveness of the 'Iron Fist.'" Malcolm McAvoy and Randy Handel of Walters State Community College concluded the session by showing multimedia uses in PowerPoint presentations with "The Use of Multimedia Tools in the Speech Communication Classroom: PowerPoint Plus."

The last of the day's panels, the presentation of student papers began at 5:00 p.m. with Michelle Violanti of the University of Tennessee, Knoxville calling attention to the fact that Len Assante of Volunteer State Community College had chaired the selection committee for this competitively chosen panel. Ahlam Muhtaseb of The University of Memphis explored the Palestinian refugees' use of narratives in establishing and maintaining identity in her paper "Living on the Margin of Society: Palestinian Refugees' Use of Narratives in Search of Identity." Roger Duke from the Baptist College of Health Sciences presented "A Critical Commentary on Deconstruction from the Perspective of Human Dialogue and Polis" and argued that rhetoric is far better than deconstruction theory. Sharon D. Caton of Middle Tennessee explored "Stella Ting-Toomey's 'Face-Negotiation Theory': An Analysis and Review." The contention is that the United States does not know how to communicate with other cultures and needs to be more compromising and include other goals besides always win. The paper "Communication Factors

Affecting Student Achievement: Teacher Management Communicator Style, Immediacy, Instructional Delivery, Perceived Caring" by University of Memphis' Renee Robinson showed how teacher communication style affects student achievement. Her award-winning paper, judged "Best Student Paper," shows how verbal and nonverbal teaching immediacy reduces distance between the student and teacher and relates to affective and cognitive learning in influencing achievement. When teachers face a situation where almost a third of the students in the usually much too large class have communication apprehension and usually possess one of



Foundation House

seven learning intelligences, it is important to develop a "climate of caring" through the use of effective communication skills which need to be taught to all teachers.

Before dinner, President Linda Lyle gave special thanks and prizes to David Walker, conference planner, Richard Ranta, Mike and Suzie Osborn, Norma Cook and Dorothea Norton. After a catered dinner at the Foundation House, Steve Beverly presented a documentary on 78-year-old broadcast pioneer Cousin Tuny, otherwise known as Doris Branch Freeman of Jackson, Tennessee. Beginning in the 1950s, she did a children's television show with "no script."



Steve Beverly talking on tv show "American Idol"



A day packed with presentations and discussions

Although the show ended in 1967, she went on to do live shows and telethons.

After the documentary, many retired to a party hosted by The University of Memphis' College of Communication and Fine Arts in the Osborn Suite of the hotel. Along with excellent conversation, the group explored how to open bottles with an ironing board and the wonders of Campbell boxed wine.



Donald Page and Ralph Hillman trying to open a bottle with an ironing board

After a light breakfast in the Foundation House, Janine Dunlap of Freed-Hardeman University convened the Interpersonal and Small Group Communication panel at 8:30 a.m. Teresa Collard and Rodney Freed, both of the University of Tennessee, Martin, showed how they use digital technology to produce interesting interpersonal communication projects in their paper "Digital Imaging in the Classroom: Using Photo Essays in Interpersonal Communications." Arriving just in time, William Maze of the University of Memphis told us in his paper entitled "An Application of the Extended Parallel Process model in an Interpersonal Context: Compliance Seeking Strategies College Students Use to Get Their Partners to Engage in Safe Sex Practices" how work needed to be done on improving safe sex messages and how fear appeals might be utilized to get more safe sex behavior.

At 9:00 a.m., Diane McFarland from Buffalo State SUNY introduced "The University as the



Teresa Collard giving a presentation on digital technology

Organization" panel. In her paper "The Soul of Scholarship," Kina Mallard of Union University reviewed the stages of scholarship and argued for a faculty mentor system that included not only faculty newly arrived in the professorship, but also those who were in the later stages of their careers. Russell T. Church of Middle Tennessee State University reviewed in his paper "An Honors College as a Learning Community: A Study of Identification" based on research he had conducted on students in the honors college at MTSU. Richard R. Ranta of The University of Memphis, Shellie Michael of Volunteer State Community College and Malcolm McAvoy of Walters State Community College responded to the papers.

David Warner of Volunteer State Community College convened the panel on "Pedagogy Considerations: Communicating at a 'Distance'" at 10:15 a.m. before an audience of 24 TCA members. The panel of all Volunteer State faculty members began with Skip Sparkman's "Course Communication Standards for 'Distance' Courses" paper that discussed the actions necessary for setting up a distance learning course and maximizing electronic communication. Dave Warner then presented Len Assante's paper "Department-Based Distance Education Course-Development" in which he went over department standards, format, files, and templates. Shellie Michael continued with "Developing Assignments and Materials for Distance Education" in which she stressed the syllabus for the class and how it becomes a comprehensive manual for the course. David returned to do his own paper "Developing 'Classroom Climate' in a Distance Education Course." Renee Dauer concluded the panel with her work "Developing a 'Site' and Employing Web-Based Communication Tools: Faculty Concerns." She outlined the

obstacles to site development and the opportunities afforded by web-based instruction.

The final panel of the day on "Oral Communication Competencies" began at 11:40 a.m. before an audience of 32. The panel consisted of Debra S. Jones of Chattanooga State Technical Community College, Dorothea Norton of the University of Tennessee, Martin, Beth R. Stewart of Jackson State Community College, Russell Church of MTSU, Malcolm McAvoy of Walters State, Richard R. Ranta of The University of Memphis, Debbie Zimmerman of Matlow State Community College, and Michael Osborn of The University of Memphis. Also present and speaking to the new Tennessee Board of Regents' general education requirements was TBR Associate Vice Chancellor Kay Clark. After a very productive discussion, the panel concluded at 12:25 p.m.

A resolution of thanks was presented to Russell Church and Middle Tennessee State University for so successfully hosting the Tennessee Communication Association 2002 Annual Meeting. Dr. Clark was named the TCA 2002 Communicator of the Year. Dr. David Walker was named Communication Educator of the Year. Richard Ranta accepted the award for Renee Robinson for the best student paper because she had to leave. Renee is a graduate student in Dean Ranta's office at the College of Communication and Fine Arts at The University of Memphis. Incoming President Norma Cook presented Linda Lyle a gift in appreciation of her outstanding service to the TCA.

After lunch, the TCA business meeting was held. The minutes of the business meeting are reported by Executive Director Norton on page 4 in this newsletter.

Richard R. Ranta, Editor



(l-r) Dorothea Norton, Debbie Zimmerman, and Beth Stewart discussing "Oral Communication Competencies"



Skip Sparkman is first to present as part of the panel of Volunteer State faculty

### Comments about the TCA 2002 Annual Meeting

*"You don't get to have an audience of 35-40 people at other conferences because of the many parallel sessions. . . Good job! I look forward to the next meeting."* Halina Ablamowicz

*"Outstanding efforts by all involved! Well done! I am particularly pleased that "adjunct/part time" dues were established at \$10. Many part-time faculty will have a "2nd job" (or primary job!) in mass comm, journalism, corporate and/or organizational areas. I look forward to opportunities to expand membership in this area."* David Warner

*"Congratulations to David Walker, Russell Church, David Walker's other MTSU helpers, Norma Cook, and Linda Lyle for an extraordinary TCA Conference! It was fantastic!"* Dorothea Norton

## 2002-2003 TCA Members

Halina Ablamowicz, Tenn. Tech Univ.  
 Leonard Assante, Volunteer State Comm. College  
 Steve Beverly, Union Univ.  
 Chris Blair, Union Univ.  
 Amanda Box, Freed-Hardeman Univ.  
 David R. Burke, Union Univ.  
 John A. Campbell, Univ. of Memphis  
 Sharon D. Caton, Middle Tenn. State Univ.  
 Russell T. Church, Middle Tenn. State Univ.  
 Ryan K. Clark, Univ. of Memphis  
 Melinda M. Clarke, Union Univ.  
 Teresa Collard, UT Martin  
 Norma C. Cook, Univ. of Tenn.  
 Renee A. Dauer, Volunteer State Comm. College  
 Joseph Delfin, Univ. of Memphis  
 Roger D. Duke, Baptist College of Health Sciences  
 Janine W. Dunlap, Freed-Hardeman Univ.  
 Rodney Freed, UT Martin  
 Eletra S. Gilchrist, Univ. of Memphis  
 Maryanna Gould, Trevecca Nazarene Univ.

Randy Handel, Walters State Comm. College  
 Ralph E. Hillman, formerly Middle Tenn. State U.  
 David Johnson, Volunteer State Comm. College  
 Debra Jones, Chattanooga State  
 Faye D. Julian, Univ. of Tenn.  
 Paula Kinchen, Chattanooga State Tech.  
 Walter G. Kirkpatrick, Univ. of Memphis  
 Lorayne W. Lester, Univ. of Tenn.  
 Linda Lyle, Univ. of Tenn.  
 Malcolm McAvoy, Walters State Comm. College  
 Janet McCormick, Middle Tenn. State Univ.  
 Margaret (Peg) McCree, Middle Tenn. State U.  
 S. Diane McFarland, Buffalo State SUNY  
 Kina Mallard, Union Univ.  
 William A. Maze, Univ. of Memphis  
 Shellie Michael, Volunteer State Comm. College  
 Lisa D. Moore, Middle Tenn. State Univ.  
 Ahlam Muhtaseb, Univ. of Memphis  
 Dorothea Norton, UT Martin  
 E. Jerald Ogg, UT Martin

Michael Osborn, formerly Univ. of Memphis  
 Suzanne Osborn, formerly Univ. of Memphis  
 Donald Page, Tenn. State Univ.  
 Melanie Palermo, Trevecca Nazarene Univ.  
 Jason Phillips, Univ. of Memphis  
 Brooke Quigley, formerly Univ. of Memphis  
 Richard R. Ranta, Univ. of Memphis  
 Jeffrey L. Rinkel, Chattanooga State  
 Charles Roberts, East Tenn. State Univ.  
 Renee Robinson, Univ. of Memphis  
 Sharon S. Smith, Middle Tenn. State Univ.  
 Skip Sparkman, Volunteer State Comm. College  
 Beth R. Stewart, Jackson State Comm. College  
 Michelle T. Violanti, Univ. of Tenn.  
 David Walker, Middle Tenn. State Univ.  
 Sandra Walker, Middle Tenn. State Univ.  
 David Warner, Volunteer State Comm. College  
 Lindsey Warren, Freed-Hardeman Univ.  
 Debbie Zimmerman, Motlow College

### Minutes from page 4

bulk shipments as each issue (4 per year) is published. Consideration of whether *Communication Teacher* should be continued as a "perk" of TCA membership resulted in a motion to defer a final decision on *Communication Teacher* until next year. Motion carried.

A motion was approved that the Executive Committee appoint a chair of the Oral Communication Requirement Committee who will convene the committee.

Michael Osborn reinforced TCA's thanks to Linda Lyle for her work during the last five years. President Lyle thanked him and TCA. President Lyle thanked Richard Ranta for his work as editor of the *Tennessee Communicator* and asked that he convey TCA's thanks to Dionne Chalmers, Administrative Associate for the College of Communication and Fine Arts, University of Memphis, for her work on the *Tennessee Communicator*.

President Lyle's last item of business was turning the TCA leadership over to 2002-2003 TCA President Norma Cook. President Cook conveyed TCA's grateful acceptance of MTSU's invitation to hold the 2003 TCA Conference at Middle Tennessee State University.

Following approval of a motion to adjourn, the meeting adjourned at 1:10 p.m.

*\*Since the TCA Fall 2002 Conference, the Executive Committee has approved the presentation of a plaque as an additional and permanent form of recognition for winners of the student paper competition awards.*

Note: Fifty-three people, including nine students, attended the 2002 TCA Conference.